

## Contents

### LINGUISTICS

<i>Dambuev I. A.</i> Standardization of Word Order in Toponyms-Word Combinations.....	9
<i>Dmitrieva A. V., Golomidova M. V.</i> Precedent Names of Historical Figures and Realities in Polycode Video Texts of Russian and French Political Advertising: Communicative and Pragmatic Aspect.....	25
<i>Nikitina T. G.</i> Regional Specificity of Proverbs and Sayings: Opportunities of Representation in Synoptic Phraseological Dictionary.....	41
<i>Rebrina L. N.</i> Discursive Formation of Local Patriotism of the Past: Balance of Communicative and Textual Environment and Peculiarities of Impact.....	56
<i>Smolina A. N.</i> Spiritual Letter-Travelogue in the Russian Monastic Literature of the 20 Century.....	71
<i>Tyurin P. M.</i> On Some Features of Text Bonds Functioning in Internet Communication (by Example of Bonds <i>Takim Obrazom and Itak</i> ).....	91

### LITERARY STUDIES. JOURNALISM. FOLKLORE

<i>Gutova L. A.</i> Laughter in the Adygians' Pre-Marriage Folklore.....	109
<i>Dyachuk T. V.</i> Statue of the Goddess of Love in the Populist Discourse of the 1880s.....	122
<i>Kuksa I. Yu.</i> Communicative Specificity of the First National Printed Newspaper "Peter the Great's Vedomosti".....	135
<i>Osmukhina O. Yu., Gudkova S. P.</i> Ballad in Modern Russian Poetry: Ways and Nature of Genre Form Transformation.....	149
<i>Petrova S. A.</i> Ontological Duality in Rock Poetry by Victor Tsoi (on Material of Song "In Our Eyes").....	166
<i>Tolkachova S. V.</i> Motive of crossing the Water in the Russian Wedding of Udmurtia.....	178

### HISTORICAL SCIENCES

<i>Aksarin V. V.</i> Yamal Multi-Field Cooperation in 1930s—1950s: Historical Review.....	195
<i>Ambartsumov I. V.</i> Priest Nikolay Gepetsky — Russian Nationalist and Church Interests Defender in State Duma.....	208
<i>Baykalov N. S.</i> Industrial Injuries and Labor Protection during the Construction of the Western Section of the BAM (1970s—1980s).....	226
<i>Danilova N. K.</i> Forming of Historical and Cultural Landscape of Yakuts: Ethno-Local Models and Spatial Concepts.....	243
<i>Kotov A. E.</i> Polish Problem in "Bulletin of South-Western and Western Russia" Journal (1862—1864).....	258
<i>Kuzmin V. A., Kapsalykova K. R.</i> On History of Ural School of Historians of International Relations: M. Ya. Syusyumov about I. N. Chempalov.....	273
<i>Levin Y. A., Buranok S. O.</i> "Red Menace" as an Element of the US Domestic Policy of 1917—1920: Activities of the Bureau of Investigation of the Ministry of Justice.....	287

<i>Nemudrov K. A., Raynkhardt R. O.</i> State Coup of 1957 in Republic of San Marino .....	297
<i>Popov I. D.</i> Regional Policy of Germany during the Weimar Republic (1918—1933) in Soviet and post-Soviet Historiography .....	308
<i>Sadovoy A. N.</i> Methodological Aspects of Ethnic Entrepreneurship Traditional Forms Analysis .....	345
<i>Safin F. G., Sabirova E. N., Sirazetdinov K. O.</i> Manifestation of Identity among Diaspora Groups in Russian Multiethnic Region (on Example of Bashkortostan Jews).....	360
<i>Suleymanova R. N., Isyangulov S. N.</i> Training the Scientific Personnel in Bashkiria in 1960—1980s.....	376
<i>Fomenko V. A.</i> History of Studying Archeological Sites on Territory of Modern Kabardino-Balkaria in Last Third of 18 <sup>th</sup> — Early 20 <sup>th</sup> Century .....	390
<i>Khalidova O. B., Seferbekov R. I.</i> Protestants and Neo-Protestants in Post-Soviet Dagestan: Values Transformation in Missionary Practices (1990—2000).....	404

#### REVIEWS. CHRONICLE OF SCIENTIFIC LIFE

<i>Boronin A. A.</i> “Linguistic turn” in Humanitarian Studies: XIII Congress of Anthropologists and Ethnologists of Russia.....	418
<i>Slezin A. A.</i> History of Childhood: the “Discovery” of Everyday Life.....	422
TO AUTHORS.....	429